



## **SKOOKUM SALUTES OLYMPICS WITH CANADIAN ANTHEM... FOR RYE**

As patriotic Canadians gather around wide screens to watch the Vancouver 2010 Olympics, Vancouver indie band Skookum celebrates one of Canada's best kept secrets, Rye Whiskey, by releasing a video for their song "*Rye (Can't Remember)*".

While the world is watching and discovering Canadian culture, Skookum feels the need to share the taste of a nation. Better known for beer, hockey, beavers, toques, maple syrup and Pamela Anderson, Skookum believes Canada's best kept secret is Rye.

Lead singer/guitarist Cory "*Vanman*" Van Ieperen describes the state of things for Rye lovers internationally.

"Go into any pub or liquor outlet outside of Canada and Rye Whiskey is hard to come by! I was in Trafalgar Square in London once and found a shop boasting '*Every whiskey from around the world*'. When I asked for Wisers they thought I was a space alien. They had never even heard of Crown Royal!"

Drummer Norm "*Storm*" Baker was the catalyst to make the song into video.

"Any true-blooded Canadian will absolutely relate to this song and this video. It's the ultimate party anthem. It was our duty to make this video!"

Vanman, who penned the song, explains further.

"The song is an homage to the grassroots of my hometown which is like many across the nation. Coming from small towns across Canada, when the band gets together to party, our drink of choice is always Rye. "

The video was independently produced by Vanman's longtime friend Jason Williams of Williams World Media and animated by Corycatures (Cory Van is a self employed cartoonist)

Rye (Can't Remember) is found on Skookum's latest album, Rockstar Dreamers, released August of 2009, (CD available through their website or iTunes).

See the video and more at [www.skookumrock.com](http://www.skookumrock.com) or enter "Skookum Rye video" on YouTube to watch.



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WWW.SKOOKUMROCK.COM